

# Official launch of Opt-Max<sup>®</sup>

## A premium brand of lubricant products

03 May 2016

Premier Six Group ("The Group") is proud to announce the official launch of its own lubricant brand, 'Opt-Max<sup>®</sup>'. Opt-Max<sup>®</sup> is a new generation lubricant brand which provides premium lubricant products and services to support the growing and challenging lubrication industry trends.



Over the decades, with the collaborative efforts of The Group's R&D and Tribology team, Opt-Max<sup>®</sup> range of lubricants and package additives has been successfully developed for various industries specialising in high quality automotive oils, industrial oils, marine oils, specialty additives, environmentally acceptable oils and biodegradable oils.

Recently, Opt-Max<sup>®</sup> marine lubricants and additive packages have successfully achieved a historical milestone by obtaining OEM approvals and patents. To ensure that the performance and quality of Opt-Max<sup>®</sup> lubricant could meet the challenging market demand, The Group has announced its pipeline of more new product developments and selective range of the products are also in the process of undergoing OEM approvals.

In addition, Opt-Max<sup>®</sup> lubrication programme is focused on providing technical CARE services that is supported by a global technical team which strives to deliver its customers with customised solution to achieve utmost technical and logistic flexibility while optimising lubrication needs technically and financially.

The Group has developed its capabilities and core competencies in building strongholds in lubricant business with a dynamic portfolio of global network from Asia Pacific to Middle East to Europe and many others. Being defined strongly by The Group's core value of "Integrity", Opt-Max<sup>®</sup> is committed to further establish its global presence and developed global availability of Opt-Max<sup>®</sup> high quality products and services to meet customer's lubrication requirements.

**About Opt-Max<sup>®</sup> - [www.Opt-Max.com](http://www.Opt-Max.com)**

**Opt-Max<sup>®</sup>** is a new generation global lubricant brand aiming to provide premium range of lubricants and services to support the growing and challenging lubrication industry trends.



*For enquiries, please contact:*

**Opt-Max<sup>®</sup> Group**

[admin@opt-max.com](mailto:admin@opt-max.com)

**Forward-Looking Statements**

This announcement contains statements that are "forward-looking statements". Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. Forward-looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events. These statements relate to, among other things, The Group's expectations described in the announcement are subject to various risks and uncertainties, not all of which are known to The Group and many of which are beyond The Group's control, which could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. The Group disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise. The Group undertakes no obligation to update these statements after the date of this release.